



# MC<sup>3</sup> METHOD PRACTITIONER PROGRAMME

**A Structured Approach to Multilingual and Multicultural Communication Risk**

Leading to MC<sup>3</sup> Method Practitioner Certification – General



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BY ANN DESSEYN

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*A Professional Qualification in the MC<sup>3</sup> Method*

# Programme Purpose

(Book-Based Practitioner Training - Assessed)

The MC<sup>3</sup> Method Practitioner Programme (General) is a professional, book-based training designed for professionals working in multilingual and multicultural environments.

The programme equips professionals with a structured solution for analysing, interpreting, and managing meaning breakdown in high-stakes communication using the MC<sup>3</sup> Method, as defined in The Multilingual Crisis Communication Fix.

The programme develops evidence-based analysis and proportionate application of the MC<sup>3</sup> Method within the participant's professional role. Participants learn to distinguish what is observed, inferred or unknown, select an appropriate response and check its effect.

## Who This Programme Is For

The MC<sup>3</sup> Method Practitioner Programme is designed for professionals who:

- operate in skilled or decision-bearing roles
- work across languages, cultures, or jurisdictions
- are responsible for outcomes where misinterpretation carries risk
- require analytical clarity rather than communication techniques

Typical participant backgrounds include (but are not limited to):

- management and leadership
- audit, compliance, and governance
- engineering and technical roles
- HR, people operations, and organisational roles
- consulting, project leadership, and advisory work

There is no expectation or requirement to progress to Trainer level. Practitioner qualification supports application within the participant's own organisation and assigned authority. It does not authorise external commercial MC<sup>3</sup> Method intervention services.

## Book-Based Training Model

The MC<sup>3</sup> Method does not focus on speaking skills, confidence, or conversational style.

Instead, it addresses:

- how meaning is constructed across language systems
- why apparent agreement often hides divergence
- how responsibility, approval and decision authority can become unclear
- why decisions unravel without visible conflict

The MC<sup>3</sup> Method treats communication breakdown as a governance and risk issue, not a personal or cultural failing.

English is treated as one language system among others — not a neutral default.

Together, these elements provide a practical solution for governing communication risk in multilingual professional environments.

## Professional Outcomes

On successful completion, certified MC<sup>3</sup> Method Practitioners are able to:

- analyse where and how meaning collapses in multilingual professional contexts
- identify dominant MC<sup>3</sup> Method patterns through structured analysis
- apply the full MC<sup>3</sup> Method framework and toolset correctly and responsibly
- distinguish competence from authority and act within mandate
- use the MC<sup>3</sup> Method as a decision-support and interpretation framework
- recognise when not to intervene

MC<sup>3</sup> Method Practitioner certification confirms that the participant has met the assessed Practitioner competence standard. Organisational authority comes from their role or explicit delegation, not from the qualification.

## Programme Structure & Duration

The MC<sup>3</sup> Method Practitioner Programme comprises four days of structured Practitioner training followed by a fifth day of controlled practice, assessment preparation and formal Practitioner assessment.

The MC<sup>3</sup> Method Awareness Programme is separate from Practitioner training. Participants may have completed Awareness previously, online, or immediately before attending the Practitioner Programme.

**Days 1–4:** Structured Practitioner training, controlled exercises and case-based application

**Day 5:** Guided assessment practice, trainer-led review, assessment preparation and formal Practitioner assessment. No new MC<sup>3</sup> Method concepts, frameworks or tools are taught.

The five-day programme follows a structured timetable with scheduled breaks. MC<sup>3</sup> Method Awareness is a prerequisite and may be completed separately or immediately before the Practitioner Programme.

## Programme Structure (Content Overview)

The programme follows the book's chapters and covers these themes:

- Practitioner orientation and professional positioning
- MC<sup>3</sup> Method as a multilingual–multicultural meaning system
- Meaning collapse: structure, layers, and triggers
- Pattern identification and dominant mechanism analysis
- Full MC<sup>3</sup> Method toolset orientation
- Tool use governance: context, mandate, responsibility
- Controlled application in professional contexts
- Ethics, restraint, and misuse prevention
- Integration and professional practice
- Assessment preparation and Practitioner certification assessment

The taught MC<sup>3</sup> Method frameworks and tools are anchored in the book. Supplementary reference chapters cover responsibility and authority, organisational communication flow, meeting planning and auditable meeting records. These chapters provide information for professional reference and are not additional taught or assessed content.

## Assessment & Certification

MC<sup>3</sup> Method Practitioner certification is awarded following formal assessment. The formal assessment lasts 120 minutes and carries 90 marks. Participants must answer all questions in all four sections. Passing requires at least 63/90 overall and at least 60% in each section: 6/10, 12/20, 18/30 and 18/30 respectively. Guided assessment practice has no pass mark and does not determine the formal result.

Participants may use only:

- a printed copy of The Multilingual Crisis Communication Fix, with notes and highlighting within the book permitted;
- a standard language dictionary containing no inserts, loose notes or additional materials; it will be checked before assessment;
- the supplied MC<sup>3</sup> Method Assessment Terminology Glossary, unmarked at the start. Participants may annotate it once assessment begins.

Manuals, separate personal or course notes, completed exercises, previous assessment papers and corrected answers, taught cases, slides, electronic reference sources, internet searches and AI are prohibited. Electronic devices are prohibited unless their use has been agreed in advance as part of approved assessment adjustments or the controlled online resit arrangements.

For an online resit, only equipment expressly approved for supervision, assessment access and submission may be used.

The assessment evaluates:

- structural understanding of the MC<sup>3</sup> Method framework
- accurate pattern identification
- correct tool selection and non-selection
- boundary and context-of-use judgement
- controlled application of the MC<sup>3</sup> Method in professional scenarios

The assessment does not test memorised wording. It tests the participant's ability to interpret and apply the MC<sup>3</sup> Method correctly within defined professional boundaries.

## **Results and Resits**

Participants receive their result, section marks, feedback and a marked assessment by email within five working days. The marked copy may be retained for personal study but must not be shared or published.

One free online resit is included, normally within six months of result notification, under live tutor supervision through a camera and microphone. A new, equivalent paper is used with the same duration and pass requirements. Previous marks are not carried forward. Full conditions and the result-review process are set out in the Resit Policy.

Certification is issued only after all assessment requirements have been met.

## **Assessment Language**

Assessment responses must be written in English.

Participants are not penalised for grammar, spelling or non-native phrasing where the intended professional meaning is clear. Assessment decisions are based on demonstrated understanding, judgement and correct application of the MC<sup>3</sup> Method.

## A Complete Professional Endpoint

MC<sup>3</sup> Method Practitioner is a complete qualification for applying the taught Method within the participant's own organisation, professional competence and assigned authority. Further progression is optional.

Practitioner qualification does not authorise external commercial MC<sup>3</sup> Method intervention services. These require the relevant Intervention-level qualification and authorisation.

It also does not authorise delivery of MC<sup>3</sup> Method training, assessment or certification of others, including colleagues. These activities require the relevant qualification and explicit authorisation.

## Practical Information

- Delivery: Live online or in person
- Language of instruction: English
- Programme cases and assessment responses: English
- Book provided: *The Multilingual Crisis Communication Fix* by Ann Desseyn
- Resits: online under live tutor supervision
- Certification awarded: MC<sup>3</sup> Method Practitioner (General)



**MC<sup>3</sup> Method™**

Multilingual Multicultural Communication

Developed by Ann Desseyn

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